

Urban Tots

Unlisted Share Financial Report - ISIN INE0MQ801018

Company Overview

Urban Tots designs and sells children's products including ride-on toys, furniture and baby gear for home and institutional buyers. The company highlights quality materials, safety-focused designs and modern aesthetics, distributing through online marketplaces and retail partners. It supports assembly guidance, spare availability and customer service to enhance ownership experience. Urban Tots aims to combine playful design with durability and value for families.

Market Snapshot

CURRENT PRICE / SHARE Rs 74.8	MARKET CAP 418.29 Cr	P/E RATIO 33.66	P/B RATIO 8.19
BOOK VALUE / SHARE Rs 8.3	FACE VALUE Rs 1	52 WEEK HIGH Rs 79.2	52 WEEK LOW Rs 63.8
DEBT TO EQUITY 0.76	RETURN ON EQUITY 24.38%	LOT SIZE 1,000 shares	TOTAL SHARES 5,59,21,353

Prices are indicative over-the-counter levels as of 07 July 2026. Actual deal prices may vary.

Corporate Details

ISIN	INE0MQ801018
CIN	U25111RJ2020PLC070129
PAN	AAHCD8936G
Registrar (RTA)	Maashitla Securities
Depository	NSDL & CDSL
Sector	Consumer Discretionary
Industry	Toys & Juvenile Products

Income Statement (Rs Crore)

Particulars	2022	2023	2024	2025
Revenue	1,623	4,915	7,882	12,479
Cost of Material Consumed	1,068	3,317	5,489	7,765
Change in Inventory	-75	-337	-758	107
Gross Margins	38.82%	39.37%	39.98%	36.92%
Employee Benefit Expenses	105	599	849	1,302
Other Expenses	147	539	1,101	1,361
EBITDA	378	797	1,201	1,944
OPM	23.29%	16.22%	15.24%	15.58%
Other Income	7	55	69	50
Finance Cost	22	131	178	302
Depreciation & Amortisation	71	222	270	322
EBIT	307	575	931	1,622
EBIT Margins	18.92%	11.7%	11.81%	13%
Profit Before Tax	292	499	822	1,370
PBT Margins	17.99%	10.15%	10.43%	10.98%
Tax	50	80	118	239
Profit After Tax	242	419	704	1,131
Net Profit Margin	14.91%	8.52%	8.93%	9.06%
EPS	Rs 5.08	Rs 0.76	Rs 1.26	Rs 2.03

Balance Sheet - Assets (Rs Crore)

Particulars	2022	2023	2024	2025
Fixed Assets	1,316	2,369	3,482	4,474
Capital Work in Progress	0	0	0	0
Investments	0	0	0	0
Trade Receivables	452	1,142	2,032	3,623
Inventory	477	1,107	1,735	1,643
Other Assets	777	1,001	1,243	1,538
Total Assets	3,022	5,619	8,492	11,278

Balance Sheet - Liabilities (Rs Crore)

Particulars	2022	2023	2024	2025
Share Capital	476	553.2	557.2	557.21
Face Value	Rs 10	Rs 1	Rs 1	Rs 1
Reserves	247	2,048	2,969	4,081
Borrowings	1,217	1,920	2,897	3,517
Trade Payables	624	923	1,806	2,569
Other Liabilities	458	174.8	262.8	553.79
Total Liabilities	3,022	5,619	8,492	11,278

Cash Flow Statement (Rs Crore)

Particulars	2022	2023	2024	2025
Profit Before Tax	291	489	823	1,370
Operating Profit Before Working Capital	79	847	1,307	2,015
Change in Receivables	-452	-689	-890	-1,591
Change in Inventories	-356	-729	-628	92
Change in Payables	616	296	883	762
Other Changes	-415	-311	-142	-133
Working Capital Change	-607	-1,433	-777	-870
Cash Generated From Operations	-528	-586	530	1,145
Tax	0	-62	-86	-195
Cash Flow From Operations	-528	-648	444	950
Purchase of PPE	-1,358	-1,291	-1,487	-1,400
Sale of PPE	0	0	59	25
Cash Flow From Investment	-1,361	-1,285	-1,427	-1,381
Borrowing	1,042	809	976	620
Dividend	0	0	0	0
Equity	1,017	1,192	220	0
Others From Financing	-19	-127	-171	-289
Cash Flow from Financing	2,040	1,874	1,025	331
Net Cash Generated	151	-59	42	-100
Cash at the Start	-9	141	82	124
Cash at the End	142	82	124	24

Key Ratios

Particulars	2022	2023	2024	2025
Operating Profit Margin	23.29%	16.22%	15.24%	15.58%
Net Profit Margin	14.91%	8.52%	8.93%	9.06%
Earning Per Share (Diluted)	Rs 5.08	Rs 0.76	Rs 1.26	Rs 2.03

Source: Compiled by Neoma Capital research. Data as of FY2025. Figures may be restated in subsequent filings.