

Cheelizza Pizza Unlisted Shares

Unlisted Share Financial Report

Company Overview

Cheelizza Pizza is a quick service restaurant chain serving value-priced pizzas across tier-2 and tier-3 cities in India with a franchise-led expansion model.

Market Snapshot

CURRENT PRICE / SHARE Rs 294	MARKET CAP 3.39K Cr	P/E RATIO 32.00	P/B RATIO 0.00
BOOK VALUE / SHARE Rs 0.04	FACE VALUE Rs 1	DEBT TO EQUITY 12.62	RETURN ON EQUITY 12%
LOT SIZE 2,500 shares	TOTAL SHARES 11,51,38,417		

Prices are indicative over-the-counter levels as of 07 July 2026. Actual deal prices may vary.

Corporate Details

ISIN	INE0MSX01027
CIN	U15400MH2021PLC355218
PAN	AAJCC2890C
Registrar (RTA)	Bigshare Services Pvt. Ltd
Depository	NSDL & CDSL
Sector	Food & Beverages
Industry	QSR

Income Statement (Rs Crore)

Particulars	2022	2023	2024	2025
Revenue	320	1,336	1,813	1,935
Cost of Material Consumed	136	561	739	729
Change in Inventory	0	0	0	0
Gross Margins	57.5%	58.01%	59.24%	62.33%
Employee Benefit Expenses	52	291	447	446
Other Expenses	141	687	1,068	1,073
EBITDA	-9	-203	-441	-313
OPM	-2.81%	-15.19%	-24.32%	-16.18%
Other Income	4	42	11.6	9
Finance Cost	5	42.6	87	105
Depreciation & Amortisation	19	86	164	136
EBIT	-28	-289	-605	-449
EBIT Margins	-8.75%	-21.63%	-33.37%	-23.2%
Profit Before Tax	-30.4	-289	-681.6	-545
PBT Margins	-9.5%	-21.63%	-37.6%	-28.17%
Tax	-9.7	-80	-172.5	-152
Profit After Tax	-20.7	-209	-509.1	-393
Net Profit Margin	-6.47%	-15.64%	-28.08%	-20.31%
EPS	Rs -207	Rs -1,607.69	Rs -3,886.26	Rs -278.72

Balance Sheet - Assets (Rs Crore)

Particulars	2022	2023	2024	2025
Fixed Assets	176	516	593	388
Capital Work in Progress	0	0	0	0
Investments	0	0	0	0
Trade Receivables	15	24	39	41
Inventory	36	48	46.5	30
Other Assets	68	278	547.5	577
Total Assets	295	866	1,226	1,036

Balance Sheet - Liabilities (Rs Crore)

Particulars	2022	2023	2024	2025
Share Capital	1	1.3	1.31	1.41
Face Value	Rs 10	Rs 10	Rs 10	Rs 1
Reserves	-20.69	338.6	-170	-53
Borrowings	106	382	727	651
Trade Payables	78	80	55.6	128
Other Liabilities	130.69	64.1	612.09	308.59
Total Liabilities	295	866	1,226	1,036

Cash Flow Statement (Rs Crore)

Particulars	2022	2023	2024	2025
Profit Before Tax	-30	-289	-682	-545
Operating Profit Before Working Capital	-11	-204	-518	-409
Change in Receivables	-15	-9	-15.22	-2.37
Change in Inventories	-36	-12	1.35	16.6
Change in Payables	51	2	-24.55	72.6
Other Changes	87	48.5	249.42	338.17
Working Capital Change	87	29.5	211	425
Cash Generated From Operations	76	-174.5	-307	16
Tax	0	0	0	0
Cash Flow From Operations	76	-174.5	-307	16
Purchase of PPE	-195.6	-425	-242	0
Sale of PPE	0	0	0	68.5
Cash Flow From Investment	-195.6	-425	-241	70
Borrowing	127	99.6	584.5	-708
Dividend	0	0	0	0
Equity	1	568	0	511.2
Others From Financing	0	0.4	0	-0.2
Cash Flow from Financing	128	668	584.5	-197
Net Cash Generated	8.4	68.5	36.5	-111
Cash at the Start	0	8	77	113
Cash at the End	8.4	76.5	113.5	2

Key Ratios

Particulars	2022	2023	2024	2025
Operating Profit Margin	-2.81%	-15.19%	-24.32%	-16.18%
Net Profit Margin	-6.47%	-15.64%	-28.08%	-20.31%
Earning Per Share (Diluted)	Rs -207	Rs -1,607.69	Rs -3,886.26	Rs -278.72

Source: Compiled by Neoma Capital research. Data as of FY2025. Figures may be restated in subsequent filings.